

MEET THE PRODUCT



PURE VIBRANCE™ LUSTRE FORTIFYING SHAMPOO

Great-looking, fabulous-feeling, head-turning hair with colour that lasts! Created for chemically and colour-treated hair, Pure Vibrance products contain exclusive Arbonne ColorLast™ Technology, a unique botanical blend to prevent fading and help lock in colour for healthy-looking locks with lustrous shine and softness. Pure Vibrance hydrates hair strands to prevent further breakage, inspiring strength and confidence from root to tip. Want hair that stops traffic? Pure Vibrance. The hair you always wanted.

Fortify dull, chemically and colour-treated hair to a healthy, luminous shine with this concentrated fortifying shampoo. Exclusive ColorLast Technology helps restore lustre from root to tip, while retaining colour vibrancy and longevity. **#4801; \$40**

Hot Tips

- Lock in your colour and deeply hydrate your strands from root to tip.
- Don't be afraid to wash your hair every day!
- For best results, follow Lustre Fortifying Shampoo with Fortifying Crème Conditioner.
- Become a Preferred Client to enjoy a 20% discount.

KEY INGREDIENTS & BENEFITS

- Rice extract protects and enhances hair colour, while providing flexibility and strength to hair to help reduce breakage.
- Artichoke leaf extract preserves the integrity of the hair fibre and maintains shine.
- Hawaiian white ginger root extract conditions, repairs and strengthens damaged hair.
- White tea leaf extract protects hair against environmental stresses.
- Sage leaf extract leaves hair soft and shiny.

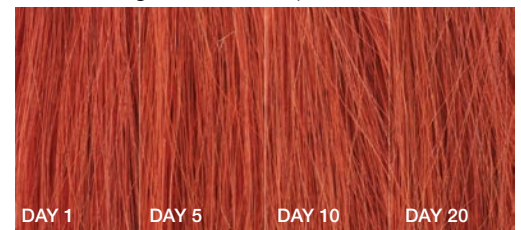


PRODUCT FEATURES

- Contains exclusive Arbonne ColorLast Technology
- Sulfate-free, paraben-free
- No artificial colours
- Luxurious scent, no synthetic fragrance
- Doesn't weigh hair down
- Vegan
- Soft-touch bottle for easier grip and dispensing of product

AMAZING RESULTS AFTER 20 WASHES

- 93% of colour retained after 20 washes in both single and double process*



*Based on results from a Clinical Color Fade Study conducted by an independent lab

ALSO RECOMMENDED

Pure Vibrance Fortifying Crème Conditioner
#4802; \$40

Pure Vibrance Texturizing Mousse
#4804; \$31

Pure Vibrance Hair Revitalizing Masque
#4803; \$54





PURE VIBRANCE™ LUSTRE FORTIFYING SHAMPOO

INGREDIENT	SOURCE	FUNCTION
Aqua/Water/Eau		Solvent
Cocamidopropyl Hydroxysultaine	Plant	Surfactant — cleansing agent
Disodium Laureth Sulfosuccinate	Plant	Surfactant — foam booster
Cocamidopropyl Betaine	Plant	Surfactant — cleansing agent
Polyquaternium-7	Science	Antistatic agent
Sodium Cocoyl Isethionate	Plant	Surfactant — cleansing agent
Cocamidopropylamine Oxide	Plant	Surfactant — foam booster
Decyl Glucoside	Science	Surfactant — cleansing agent
Glycerin	Science	Hair-conditioning agent
C10-16 Alkyl Glucoside	Science	Surfactant — emulsifying agent
* Salvia Officinalis (Sage) Leaf Extract	Plant	Skin-conditioning agent
* Oryza Sativa (Rice) Extract	Plant	Hair-conditioning agent
* Cynara Scolymus (Artichoke) Leaf Extract	Plant	Skin-conditioning agent
* Camellia Sinensis (White Tea) Leaf Extract	Plant	Skin-conditioning agent
Hydrolyzed Linseed Extract	Plant	Skin-conditioning agent
Vicia Faba Seed Extract	Plant	Skin-conditioning agent
Equisetum Arvense Leaf Extract	Plant	Skin-conditioning agent
* Hedychium Coronarium (Hawaiian White Ginger) Root Extract	Plant	Skin-conditioning agent
Oryza Sativa Seed Protein	Plant	Antioxidant
Polyquaternium-10	Science	Antistatic agent
Glycol Distearate	Science	Skin-conditioning agent — occlusive
Propanediol	Plant	Solvent
Creatine	Science	Hair-conditioning agent
Biotin	Plant/Science	Hair-conditioning agent
Sodium PCA	Science	Hair-conditioning agent
Sodium Lactate	Science	Buffering agent
Arginine	Science	Hair-conditioning agent
Aspartic Acid	Science	Hair-conditioning agent
PCA	Science	Skin-conditioning agent — humectant
Glycine	Science	Hair-conditioning agent
Alanine	Science	Hair-conditioning agent
Serine	Science	Hair-conditioning agent
Valine	Science	Hair-conditioning agent
Proline	Science	Hair-conditioning agent
Threonine	Science	Hair-conditioning agent
Isoleucine	Science	Hair-conditioning agent
Histidine	Science	Hair-conditioning agent
Phenylalanine	Science	Hair-conditioning agent
Panthenol	Science	Hair-conditioning agent
Saccharide Isomerate	Plant/Science	Skin-conditioning agent — humectant
Tocopheryl Acetate	Plant	Skin-conditioning agent — antioxidant
Retinyl Palmitate	Science	Skin-conditioning agent — antioxidant
Niacin	Plant/Science	Hair-conditioning agent
Cellulose Gum	Plant	Emulsion stabilizer
Hydrogenated Lecithin	Plant	Surfactant — emulsifying agent
Citric Acid	Plant	pH adjuster
Salicylic Acid	Science	Hair-conditioning agent
Caprylhydroxamic Acid	Science	Chelating agent
Caprylyl Glycol	Science	Preservative
Fragrance/Parfum	Science	Aromatic agent
Limonene	Plant	Aromatic agent
Linalool	Plant	Aromatic agent
* Key Ingredient		



MEET THE PRODUCT



PURE VIBRANCE™ FORTIFYING CRÈME CONDITIONER

Great-looking, fabulous-feeling, head-turning hair with colour that lasts! Created for chemically and colour-treated hair, Pure Vibrance products contain exclusive Arbonne ColorLast™ Technology, a unique botanical blend to prevent fading and help lock in colour for healthy-looking locks with lustrous shine and softness. Pure Vibrance hydrates hair strands to prevent further breakage, inspiring strength and confidence from root to tip. Want hair that stops traffic? Pure Vibrance. The hair you always wanted.

Restore and protect hair's natural moisture with fortifying ingredients that help prevent strands from further breakage and damage. Exclusive ColorLast Technology maximizes colour longevity while providing softness and shine. **#4802; \$40**

Hot Tips

- Enjoy the compliments you receive on your smooth, manageable hair.
- Condition your hair every day, or as needed — be sure to tend to your scalp, not just your strands.
- For best results, use the Fortifying Crème Conditioner after Lustre Fortifying Shampoo.
- Become a Preferred Client to enjoy a 20% discount!

KEY INGREDIENTS & BENEFITS

- Rice extract protects and enhances hair colour, while providing flexibility and strength to hair to help reduce breakage.
- Artichoke leaf extract preserves the integrity of the hair fibre and maintains shine.
- Hawaiian white ginger root extract conditions, repairs and strengthens damaged hair.
- White tea leaf extract protects hair against environmental stresses.
- Horsetail leaf extract conditions and guards against hair breakage.



PRODUCT FEATURES

- Contains exclusive Arbonne ColorLast Technology
- Sulfate-free, paraben-free
- No artificial colours
- Luxurious scent, no synthetic fragrance
- Doesn't weigh hair down
- Vegan
- Soft-touch bottle for easier grip and dispensing of product

ALSO RECOMMENDED

Pure Vibrance Lustre Fortifying Shampoo*

#4801; \$40

Pure Vibrance Texturizing Mousse

#4804; \$31

Pure Vibrance Hair Revitalizing Masque

#4803; \$54

*93% of colour retained after 20 washes in both single and double process, based on results from a Clinical Color Fade Study conducted by an independent lab.



PURE VIBRANCE™ FORTIFYING CRÈME CONDITIONER

INGREDIENT	SOURCE	FUNCTION
Aqua/Water/Eau		Solvent
Cetyl Alcohol	Plant	Viscosity increasing agent — aqueous
Cetearyl Alcohol	Plant	Surfactant — foam booster
Stearamonium Chloride	Science	Antistatic agent
Glycerin	Science	Hair-conditioning agent
Stearamidopropyl Dimethylamine	Science	Hair-conditioning agent
Stearyl Alcohol	Plant	Emulsion stabilizer
Persea Gratissima (Avocado) Oil	Plant	Skin-conditioning agent — occlusive
Argania Spinosa Kernel Oil	Plant	Skin-conditioning agent — occlusive
Salvia Officinalis (Sage) Leaf Extract	Plant	Skin-conditioning agent
* Oryza Sativa (Rice) Extract	Plant	Hair-conditioning agent
* Cynara Scolymus (Artichoke) Leaf Extract	Plant	Skin-conditioning agent
* Camellia Sinensis (White Tea) Leaf Extract	Plant	Skin-conditioning agent
Hydrolyzed Linseed Extract	Plant	Skin-conditioning agent
Vicia Faba Seed Extract	Plant	Skin-conditioning agent
* Equisetum Arvense (Horsetail) Leaf Extract	Plant	Skin-conditioning agent
* Hedychium Coronarium (Hawaiian White Ginger) Root Extract	Plant	Skin-conditioning agent
Diheptyl Succinate	Science	Skin-conditioning agent — emollient
Capryloyl Glycerin/Sebacic Acid Copolymer	Plant/Science	Hair-conditioning agent
Oryza Sativa Seed Protein	Plant	Antioxidant
Phytic Acid	Plant/Science	Chelating agent
Propanediol	Plant/Science	Viscosity decreasing agent
Creatine	Science	Hair-conditioning agent
Biotin	Plant/Science	Hair-conditioning agent
Sodium PCA	Science	Hair-conditioning agent
Sodium Lactate	Science	Buffering agent
Arginine	Science	Hair-conditioning agent
Aspartic Acid	Science	Hair-conditioning agent
PCA	Science	Skin-conditioning agent — humectant
Glycine	Science	Hair-conditioning agent
Alanine	Science	Hair-conditioning agent
Serine	Science	Hair-conditioning agent
Valine	Science	Hair-conditioning agent
Proline	Science	Hair-conditioning agent
Threonine	Science	Hair-conditioning agent
Isoleucine	Science	Hair-conditioning agent
Histidine	Science	Hair-conditioning agent
Phenylalanine	Science	Hair-conditioning agent
Panthenol	Science	Hair-conditioning agent
Saccharide Isomerate	Plant/Science	Skin-conditioning agent — humectant
Polysilicone-19	Science	Hair-conditioning agent
Tocopheryl Acetate	Plant	Skin-conditioning agent — antioxidant
Retinyl Palmitate	Science	Skin-conditioning agent — antioxidant
Niacin	Plant/Science	Hair-conditioning agent
Hydrogenated Lecithin	Plant	Surfactant — emulsifying agent
Hydroxyethylcellulose	Plant	Viscosity increasing agent — aqueous
Citric Acid	Plant	pH adjuster
Salicylic Acid	Science	Hair-conditioning agent
Caprylhydroxamic Acid	Science	Chelating agent
Caprylyl Glycol	Plant/Science	Preservative
Fragrance/Parfum	Science	Aromatic agent
Limonene	Plant	Aromatic agent
Linalool	Plant	Aromatic agent

* Key Ingredient





PURE VIBRANCE™ HAIR REVITALIZING MASQUE

Great-looking, fabulous-feeling, head-turning hair with colour that lasts! Created for chemically and colour-treated hair, Pure Vibrance products contain exclusive Arbonne ColorLast™ Technology, a unique botanical blend to prevent fading and help lock in colour for healthy-looking locks with lustrous shine and softness. Pure Vibrance hydrates hair strands to prevent further breakage, inspiring strength and confidence from root to tip. Want hair that stops traffic? Pure Vibrance. The hair you always wanted.

Deep penetrating masque starts at the root to help soften and restore hair's strength and lustre by adding back moisture destroyed during the colour treatment process. Exclusive ColorLast Technology fortifies hair strands to retain vibrant colour. **#4803; \$54**

Hot Tips

- Use 1–3 times per week based on your hair needs.
- For best results, use all the Pure Vibrance hair care products.
- Become a Preferred Client to enjoy a 20% discount.



KEY INGREDIENTS & BENEFITS

- Rice extract protects and enhances hair colour, while providing flexibility and strength to hair to help reduce breakage.
- Artichoke leaf extract preserves the integrity of the hair fibre and maintains shine.
- Hawaiian white ginger root extract conditions, repairs and strengthens damaged hair.
- Hydrolyzed linseed extract promotes vibrant, rich, shiny-looking hair.
- Horsetail leaf extract conditions and guards against hair breakage.
- Sage leaf extract leaves hair soft and shiny.



PRODUCT FEATURES

- Contains exclusive Arbonne ColorLast Technology
- Sulfate-free, paraben-free
- No artificial colours
- Luxurious scent, no synthetic fragrance
- Doesn't weigh hair down
- Vegan

ALSO RECOMMENDED

Pure Vibrance Texturizing Mousse

#4804; \$31

Pure Vibrance Lustre Fortifying Shampoo*

#4801; \$40

Pure Vibrance Fortifying Crème Conditioner

#4802; \$40

*93% of colour retained after 20 washes in both single and double process, based on results from a Clinical Color Fade Study conducted by an independent lab.



PURE VIBRANCE™ HAIR REVITALIZING MASQUE

INGREDIENT	SOURCE	FUNCTION
Aqua/Water/Eau		Solvent
Cetyl Alcohol	Plant	Emulsion stabilizer
Ricinus Communis (Castor) Seed Oil	Plant	Skin-conditioning agent
Dicetyldimonium Chloride	Science	Hair-conditioning agent
Stearyl Alcohol	Plant	Surfactant — emulsifying agent
Stearamidopropyl Dimethylamine	Science	Antistatic agent
Polyquaternium-7	Science	Antistatic agent
Stearalkonium Chloride	Science	Antistatic agent
Sucrose	Plant/Science	Humectant
Polyquaternium-11	Science	Antistatic agent
Polyglyceryl-10 Dipalmitate	Plant/Science	Skin-conditioning agent — emollient
Polysilicone-19	Science	Hair-conditioning agent
Glyceryl Stearate	Science	Surfactant — emulsifying agent
Argania Spinosa Kernel Oil	Plant	Skin-conditioning agent — occlusive
Olea Europaea (Olive) Fruit Oil	Plant	Skin-conditioning agent — occlusive
Persea Gratissima (Avocado) Oil	Plant	Skin-conditioning agent — occlusive
* Salvia Officinalis (Sage) Leaf Extract	Plant	Skin-conditioning agent
Camellia Sinensis Leaf Extract	Plant	Skin-conditioning agent
* Oryza Sativa (Rice) Extract	Plant	Hair-conditioning agent
* Cynara Scolymus (Artichoke) Leaf Extract	Plant	Skin-conditioning agent
* Equisetum Arvense (Horsetail) Leaf Extract	Plant	Skin-conditioning agent
* Hedychium Coronarium (Hawaiian White Ginger) Root Extract	Plant	Skin-conditioning agent
* Hydrolyzed Linseed Extract	Plant	Skin-conditioning agent
Vicia Faba Seed Extract	Plant	Skin-conditioning agent
Diheptyl Succinate	Science	Skin-conditioning agent — emollient
Capryloyl Glycerin/Sebacic Acid Copolymer	Plant/Science	Hair-conditioning agent
Oryza Sativa Seed Protein	Plant	Hair-conditioning agent
Propanediol	Plant	Solvent
Saccharide Isomerate	Plant/Science	Skin-conditioning agent — humectant
Creatine	Science	Hair-conditioning agent
Sodium PCA	Science	Hair-conditioning agent
Sodium Lactate	Science	Buffering agent
Arginine	Science	Hair-conditioning agent
Aspartic Acid	Science	Hair-conditioning agent
PCA	Science	Skin-conditioning agent — humectant
Glycine	Science	Hair-conditioning agent
Alanine	Science	Hair-conditioning agent
Serine	Science	Hair-conditioning agent
Valine	Science	Hair-conditioning agent
Proline	Science	Hair-conditioning agent
Threonine	Science	Hair-conditioning agent
Isoleucine	Science	Hair-conditioning agent
Histidine	Science	Hair-conditioning agent
Phenylalanine	Science	Hair-conditioning agent
Biotin	Plant/Science	Hair-conditioning agent
Niacin	Plant/Science	Hair-conditioning agent
Palmitic Acid	Plant	Surfactant — cleansing agent
Stearic Acid	Science	Surfactant — cleansing agent
Myristic Acid	Plant	Surfactant — cleansing agent
Phytic Acid	Plant/Science	Chelating agent
Salicylic Acid	Science	Hair-conditioning agent
Citric Acid	Plant/Science	pH adjuster
Caprylhydroxamic Acid	Science	Chelating agent
Glycerin	Science	Hair-conditioning agent
Caprylyl Glycol	Plant/Science	Preservative
Fragrance/Parfum	Science	Aromatic agent
Limonene	Plant	Aromatic agent
Linalool	Plant	Aromatic agent

* Key Ingredient





PURE VIBRANCE™ TEXTURIZING MOUSSE

Great-looking, fabulous-feeling, head-turning hair with colour that lasts! Created for chemically and colour-treated hair, Pure Vibrance products contain exclusive Arbonne ColorLast™ Technology, a unique botanical blend to prevent fading and help lock in colour for healthy-looking locks with lustrous shine and softness. Pure Vibrance hydrates hair strands to prevent further breakage, inspiring strength and confidence from root to tip. Want hair that stops traffic? Pure Vibrance. The hair you always wanted.

Shield colour and style hair in one step. Specially formulated to build natural volume and manageability with the combined benefit of protecting hair from sun damage to maintain colour vibrancy longer. **#4804; \$31**

Hot Tips

- Magnify your style and your hair colour with volume and texture.
- For best results, use all the Pure Vibrance hair care products.
- Become a Preferred Client to enjoy a 20% discount.

KEY INGREDIENTS & BENEFITS

- Artichoke leaf extract preserves the integrity of the hair fibre and maintains shine for colour-treated hair.
- Vicia faba seed extract promotes healthier, fuller-looking hair.
- Horsetail leaf extract conditions and guards against hair breakage.
- Sage leaf extract leaves hair soft and shiny.
- White tea leaf extract protects hair against environmental stresses.



PRODUCT FEATURES

- Contains exclusive Arbonne ColorLast Technology
- Sulfate-free, paraben-free
- No artificial colours
- Luxurious scent, no synthetic fragrance
- Doesn't weigh hair down
- Vegan
- Convenient pump foamer for easy use

ALSO RECOMMENDED

- Pure Vibrance Hair Revitalizing Masque**
#4803; \$54
- Pure Vibrance Lustre Fortifying Shampoo***
#4801; \$40
- Pure Vibrance Fortifying Crème Conditioner**
#4802; \$40



*93% of colour retained after 20 washes in both single and double process, based on results from a Clinical Color Fade Study conducted by an independent lab.



PURE VIBRANCE™ TEXTURIZING MOUSSE

INGREDIENT	SOURCE	FUNCTION
Aqua/Water/Eau		Solvent
Polysorbate 20	Plant/Science	Surfactant — emulsifying agent
Polyquaternium-11	Science	Hair fixative
Cocamidopropyl Betaine	Plant/Science	Antistatic agent
Ethylhexyl Salicylate (non-OTC)	Science	Light stabilizer
Polyquaternium-10	Science	Film former
* Salvia Officinalis (Sage) Leaf Extract	Plant	Skin-conditioning agent
* Camellia Sinensis (White Tea) Leaf Extract	Plant	Skin-conditioning agent
Oryza Sativa (Rice) Extract	Plant	Hair-conditioning agent
* Cynara Scolymus (Artichoke) Leaf Extract	Plant	Skin-conditioning agent
* Equisetum Arvense (Horsetail) Leaf Extract	Plant	Skin-conditioning agent
Hedychium Coronarium Root Extract	Plant	Skin-conditioning agent
* Vicia Faba Seed Extract	Plant	Skin-conditioning agent
Oryza Sativa Seed Protein	Plant	Antioxidant
Creatine	Science	Hair-conditioning agent
Sodium PCA	Science	Hair-conditioning agent
Sodium Lactate	Science	Buffering agent
Arginine	Science	Hair-conditioning agent
Aspartic Acid	Science	Hair-conditioning agent
PCA	Science	Skin-conditioning agent — humectant
Glycine	Science	Hair-conditioning agent
Alanine	Science	Hair-conditioning agent
Serine	Science	Hair-conditioning agent
Valine	Science	Hair-conditioning agent
Proline	Science	Hair-conditioning agent
Threonine	Science	Hair-conditioning agent
Isoleucine	Science	Hair-conditioning agent
Histidine	Science	Hair-conditioning agent
Phenylalanine	Science	Hair-conditioning agent
Saccharide Isomerate	Plant/Science	Skin-conditioning agent — humectant
Propanediol	Science	Hair-conditioning agent
Biotin	Plant/Science	Hair-conditioning agent
Niacin	Plant/Science	Hair-conditioning agent
Aminomethyl Propanol	Science	pH adjuster
Phytic Acid	Plant/Science	Chelating agent
Caprylhydroxamic Acid	Science	Chelating agent
Glycerin	Science	Hair-conditioning agent
Caprylyl Glycol	Plant	Preservative
Fragrance/Parfum	Science	Aromatic agent
Limonene	Plant	Aromatic agent
Linalool	Plant	Aromatic agent

* Key Ingredient

